

21 May 2009

## **GBI Appoints New COO**

Ground Breaking Innovations today announced the appointment of Mr Trevor Trott as the Chief Operations Officer of the company.

Mr Trott joins the executive management team of GBI from the organisation's South Africa office bringing extensive managerial experience in the dragline sector of open cut mining, truck and loader and excavator production, drilling and blasting and all facets of open cast mining.

The new role will see Mr Trott oversee the core business units and assist them in pursuing new business relationships and opportunities overseas.

GBI CEO Mr Graham Lumley welcomed Mr Trott's appointment and stated that as one of South Africa's most experienced opencast managers Trevor will establish himself as the company grows and moves into other markets in Latin America and Asia.

"Mr Trott will bring a lifetime of mining intelligence knowledge to GBI and his increased involvement will be of benefit to GBI's operations in Australia," Mr Lumley said.

Mr Trott's experience managing the South African arm of GBI through significant growth will be extremely valuable as GBI ramps up its operations in 2009.

GBI will maintain its focus on mining intelligence improving productivity and performance of mining equipment on mines worldwide.

### **About GBI**

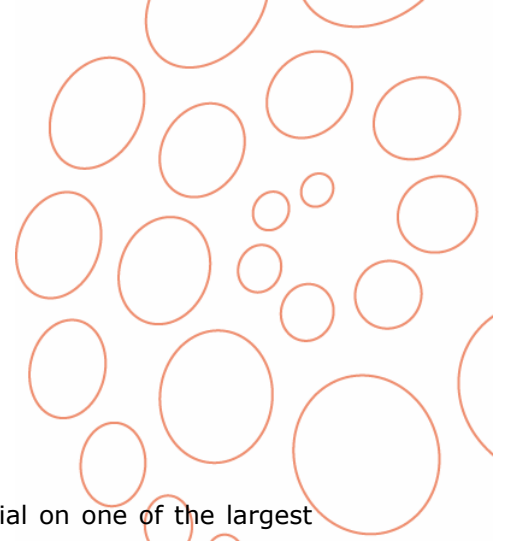
GBI has been operating since 1999 and originally established dragline bucket and rigging development work for Central Queensland Mining Supplies Pty Ltd (CQMS) and bucket selection and sizing work (dragline and electric rope shovels) for coal mines throughout Australian.

Mr Lumley was aware that an opportunity existed in the market and began developing the equipment data analysis and productivity reporting in 2000 as an extension to benchmarking.

Between 2003 and 2005 the data analysis arm of the business became dominant with a number of

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large mining companies seeking GBI's data mining intelligence.

### **About Mr Trevor Trott**

Trevor started in the mining industry in 1989 as a learner official on one of the largest open cut mine in the Southern Hemisphere. During this time Mr Trott worked various sectors of mining, including planning, rehabilitation, drilling and blasting, coaling and finally decided that his passion lay with draglines.

Mr Trott originally joined the GBI to open the South African office to assist clients to achieve the most out of their major earth moving machines and personnel.

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